

Financial support

We are trying to support every host of a Kulturnacht event financially, however, the payment depends on the Kulturnacht budget of the current year.

Kulturnacht funding

The Kulturnacht is funded through sponsors and proceeds from the ticket sales. The sponsor money is mainly used for advertising the event, and most of the proceeds from the ticket sales goes towards the payment of the hosts.

Apart from the great effort of the Cultural Department of Ulm staff, the Kulturnacht mainly relies on the volunteers at each venue.

Financial support

The Kulturnacht Ulm/Neu-Ulm is not an event you will make a lot of money with. But you might reach new audiences and find new co-operation partners. Initially the Kulturnacht was the idea of creatives, and these are still the people supporting the event. Therefore, you should be aware that, if you organise an event at the Kulturnacht, you will be investing a lot of time and effort, have lots of fun, but you won't get rich.

Hosts are not entitled to receive any fixed payment, since they can only be paid, if the earnings from the wristband sales and the sponsoring exceed the expenses. The Kulturnacht Ulm/Neu-Ulm GbR agrees to keep the expenses at a reasonable level. A possible surplus in earnings may also be used to finance the next Kulturnacht.

How we determine the sum to be paid

The payment a host will receive depends on the Kulturnacht earnings. When you apply, we will give you an estimate of what you're likely to get paid for your event. **This, however, is just an estimate** based on the conditions of the previous year and therefore we cannot guarantee you will receive the payment. The equivalent to be paid for one point will be determined once the statements from all venues will have been handed in.

The sum to be paid depends on how much points you receive for hosting an event. You receive points based on the following criteria:

- Are creatives from Ulm/Neu-Ulm part of your event?
- Is the venue a cultural institution in Ulm/Neu-Ulm or a venue that offers cultural events throughout the year and on a regular basis?
- What are your opening hours at the Kulturnacht? (the time you need to make sure, visitors are wearing wristbands — especially cafés/bars are asked to make sure this is covered)
- Does your event include live performances and how long do the performances last?

What you need to do in order receive the payment:

Please hand in all the proceeds from selling the wristbands, together with the delivery note, the remaining wristbands, and — if there were **live music performances** — the completed *GEMA-Musikfolgebogen* after the event (not required, if you only played recordings). If you fail to hand in a statement/list of wristbands sold, you will be charged for the number of wristbands not returned.

In order for us to be able to pay all the participants promptly, the Cultural Department of Ulm sets a deadline for handing in statements. Participants failing to hand in their statement by the deadline, will not receive any payment. Please also refer to [dates and deadlines](#).